

34th Annual Transportation & Construction Luncheon

Benefiting March of Dimes® New York Division

Honoring

Richard Wood, Plaza Construction

Janette Sadik-Khan, New York City Department of Transportation

Jay H. Walder, Metropolitan Transportation Authority

Husam Ahmad, HAKS

Thursday, September 23, 2010 • Cipriani Wall Street (55 Wall Street, NYC)

SPONSORSHIP OPPORTUNITIES

Luncheon Sponsorship

\$35,000

Includes premium seating for two tables of twelve; company logo included on the invitation cover, front cover of the commemorative luncheon journal and on all signage at the event; choice of inside front cover for a full-page ad or a two-page spread in the commemorative luncheon journal; logo display at reception; photo session with honorees; mention from podium during event; company name will appear on appropriate pre- and post-event materials; and corporate logo will appear on March of Dimes web site with direct link to your company web site.

Corporate Sponsorship

\$22,500

Includes premium seating for two tables of ten, company name included on the front cover of commemorative luncheon journal; choice of month page journal ad or a two-page spread in commemorative luncheon journal; company name included on all signage at the event; mention from podium during event; and company name will appear on appropriate post-event materials.

Benefactor Sponsorship

\$17,500

Includes preferred seating for one table of ten; company name listed on sponsor page in commemorative luncheon journal; month-page in commemorative luncheon journal; company name included on signage at the event; mention from the podium during event; and company name listed in appropriate post-event materials.

General Reception Sponsorship

\$12,500

Includes preferred seating for one table of ten; company name listed on sponsor page in the commemorative luncheon journal; and full-page ad in commemorative luncheon journal.

Table of Ten

\$6,000

One table of ten at the 34th Annual Transportation & Construction Luncheon.

Individual Ticket

\$600

Individual ticket for the 34th Annual Transportation & Construction Luncheon.

JOURNAL PRICING

Outside Back Cover	\$5,000*
Inside Back Cover	\$4,500*
Month Page	\$3,500*
Full Page	\$2,500*
Half Page	\$1,500*
Business Card	\$750*

Mechanical Requirements Web Offset

Publication Trim Size:	6" wide x 9" high
Full Page (non-bleed):	5" wide x 8" high
Half Page Horizontal:	5" wide x 3 1/2" high

Please supply electronic media files. These files must be submitted as either Illustrator CS (including fonts and images) or press-ready PDFs.

* Please see reverse for full sponsorship details.

All ads must be received no later than August 16th

*Available on a first-come basis.



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Thursday, September 23, 2010 • Cipriani Wall Street (55 Wall Street, NYC)

11:45AM Reception • 12:30 PM Luncheon & Awards

Tables & Tickets

_____ Luncheon Sponsorship	\$35,000
_____ Corporate Sponsorship	\$22,500
_____ Benefactor Sponsorship	\$17,500
_____ General Reception Sponsorship	\$12,500
_____ Table of Ten	\$6,000
_____ Individual Tickets	\$600
_____ I am unable to attend but am pleased to include a contribution.	

Journal Ads

_____ Outside Back Cover	\$5,000
_____ Inside Back Cover	\$4,500
_____ Month Page	\$3,500
_____ Full Page	\$2,500
_____ Half Page	\$1,500
_____ Business Card	\$750

All ads must be received no later than August 16th

FAX BACK RESERVATION TO: (212) 533-2437

Reservation/Contribution Total \$ _____

Name _____ Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____ Phone/Fax _____

E-mail _____ Website address (*Luncheon Sponsors only*) _____

Enclosed is check for \$ _____ Payment to follow _____

Credit Card _____ Exp _____ Security Code _____

Please make check payable to: MARCH OF DIMES

Mail to: 515 Madison Avenue, 20th Floor, New York, NY 10022 Attention: Special Events

Any questions? Phone: 212-353-1143 Fax: 212-533-2437 E-mail: jcarlo@marchofdimes.com

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. For the latest resources and information, visit www.marchofdimes.com or www.nacersano.org.

