

ACEC *New York*

American Council of Engineering Companies of New York

Engineering Excellence
Program
Advertising Specifications

Purpose: The Engineering Excellence Committee has elected to solicit advertising for the EEA Program that is distributed the night of the Dinner Dance on March 24, 2012. The program is then mailed to all members not in attendance and state agency representatives.

Benefit: Advertising in the program is an opportunity for affiliate members to honor the design community and increase the visibility of your firm while promoting a positive industry image.

Booklet Size: 5 X 8.5

Placement: Additional pages will be added at the end of the book.

Ads: Ads will be offered for sale in half page or full page format. Ads will be honored on first come/first serve basis.

Format for ads:

Half page 4 ¾ X 3 7/8

Full page 4 ¾ X 8

Ads may be black and white or 4 color. We will accept advertisements in the following formats: All page program files, Quark, PageMaker (include all fonts and graphics) or pdf, InDesign or Illustrator.

AD Deadline: No later than March 9, 2012

Send: Send your ad on a CD ROM or flash drive (final hard copy must accompany file) with your check made payable to: ACEC New York, 6 Airline Drive, Albany, NY 12205
Attention: Gina Potfora

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American Council of Engineering Companies of New York
Engineering Excellence
Sponsor/Advertising Registration Form

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

E-MAIL: _____

WEBSITE: _____

EVENT SPONSOR (LIMITED)

Diamond Sponsor \$25,000

Platinum Sponsor \$20,000

Gold Sponsor \$15,000

SILVER SPONSOR

Full page advertisement \$2,300

One Half page advertisement \$1,550

Please Make Checks Payable to:
ACEC New York
6 Airline Drive
Albany, NY 12205
Attention: Gina Potfora

* Advertisements will be honored on a first come/first served basis, so please reserve early.